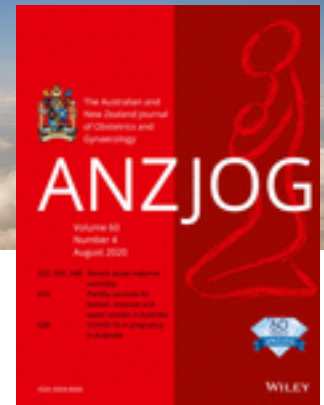


2021 Advertising Rate Card



Australian and New Zealand Journal of Obstetrics & Gynaecology



The Australian and New Zealand Journal of Obstetrics and Gynaecology (ANZJOG) is an editorially independent publication owned by the Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) and the RANZCOG Research foundation. ANZJOG aims to provide a medium for contributions and/or research in all fields of obstetrics and gynaecology and related disciplines.

- **Editor-in-Chief: Caroline de Costa**
- **Impact Factor: 1.644**
- **Journal Citation® Reports Ranking: 58/82 (Obstetrics & Gynecology)**

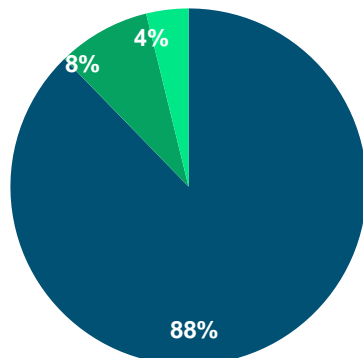
Rates

Pricing in AUD. Pricing is established based on publication origin.

Circulation

Total Circulation: 5,296

Circulation by Region



■ Australia ■ New Zealand ■ APAC

Additional Opportunities

- Digital Advertising
- Sponsorships
- Essential Knowledge Briefings
- Webinars
- Virtual Events
- Custom projects
- Cover Tips
- Outserts

For more information contact
corporatesalesaustralia@wiley.com

<https://obgyn.onlinelibrary.wiley.com/journal/1479828X>

Ad Size	2021 Price
Full page colour	\$4,125
Full page mono	\$2,115
Half page colour	\$2,351
Half page mono	\$1,531
Double Page spread	\$5,875

Premium Positions

Cover 2/Inside Front Cover:	\$4,950
Cover 3/Inside Back Cover:	\$4,740
Cover 4/Outside Back Cover:	\$5,150
Cover Wrap / Belly Band	\$6,720
Bookmark / Bound Insert	\$7,280

Loose inserts and additional options available. Contact Corporate Sales for more information.

FREQUENCY RATE INFO

Frequency	Discount
1-2x	0%
3-6x	3%
7-9x	6%
10-24x	9%

All rates are agency commissionable

WILEY

2021 Advertising Rate Card



Issue & Closing Dates

Frequency 6 issues a year

Issue date	Booking deadline	Materials due	Publication date
61:1 February 2021	13 Jan 2021	20 Jan 2021	11 Feb 2021
61:2 April 2021	17 Mar 2021	24 Mar 2021	15 Apr 2021
61:3 June 2021	16 May 2021	23 May 2021	14 Jun 2021
61:4 August 2021	15 Jul 2021	22 Jul 2021	13 Aug 2021
61:5 October 2021	16 Sep 2021	23 Sep 2021	15 Oct 2021
61:6 December 2021	14 Nov 2021	21 Nov 2021	13 Dec 2021

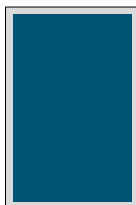
Mechanical Requirements

Journal trim size 275x210

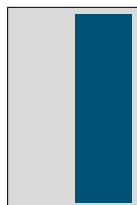
**5mm bleed all edges

Page Sizes	Non-Bleed	Bleed
Full page**	275mm x 210mm	244mm x 170mm
Half-page - vertical	244mm x 80mm	
Half page - horizontal	115mm x 170mm	
Cover wraps**	100mm x 500mm	
Bookmark	160mm x 70mm	

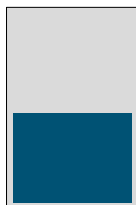
Digital Position	Size
MPU	300 x 250px
Leaderboard	728 x 90px



Full page
non-bleed



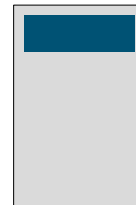
½ page
vertical



½ page
horizontal



MPU



Leaderboard

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All ads must have a minimum resolution of 300dpi. Please submit all creative to our print advertising production specialist at corporatesalesaustralia@wiley.com.